

## JSEcoin is a cryptocurrency mined by webmasters and built for everyone

### How It Works

1. A webmaster sets up the JSEcoin code snippet on his website at example.com
2. Sally sends Bob a cryptocurrency transfer on the JSEcoin platform
3. Visitors to example.com start hashing/mining the block data with Sally's transfer
4. The website owner is rewarded for helping secure the blockchain
5. The block containing the transaction is hashed and published to the public blockchain



### Environment

Traditional cryptocurrencies consume huge amounts of power, the bitcoin network alone consumes more electrical power than the country of Cuba. JSEcoin is mined using background resources within a web browser tab. The CPU usage for our hashing algorithm is **less resource demanding than the loading of a video advertisement**. By using surplus CPU availability within the browser we can efficiently hash data at scale to secure the JSE blockchain.

#### Investors

We are currently offering investors a chance to contribute to the project in exchange for pre-ICO JSEcoin tokens. We have tied the currency to the USD for this initial period while we raise the funds required for marketing, exchange fees and business start-up costs.

Exchange listing will take place after the ICO in 2018, at this time investors will be able to trade their JSE tokens at open market value on 3rd party exchanges.

### Key Facts

- ⦿ Max. Final Distribution: 100m
- ⦿ Website mining consumes less resources than a video advertisement
- ⦿ Platform provides fee-free fast transfers with 30 second block cycles
- ⦿ As of January 2018 we have more than 14,000 websites setup with around 20 million mining impressions each day.
- ⦿ ICO & Exchange Listing: TBA. 2018

#### Webmasters

The code snippet is copied and pasted from the platform on to a publishers website. A privacy and opt-out notification is displayed to provide transparency with the website visitor. **Our system does not do any hidden background mining.**

Website visitors then carry out the hashing required to secure the blockchain.

### Further Information

- 🌐 Visit the live platform at <https://platform.jsecoin.com>
- 📄 View the full whitepaper PDF <https://jsecoin.com/whitepaper.pdf>
- 📁 View public accounts at <https://jsecoin.com/category/accounts/>
- 📧 Keep up-to-date with the latest from JSEcoin <https://jsecoin.com/blog/>
- 🔗 Blockchain explorer at <https://blockchain.jsecoin.com>